

Learning to Use the World Trade Analyzer (WTA) By Example

Example 4 – Exporting WTA Data to Other Applications

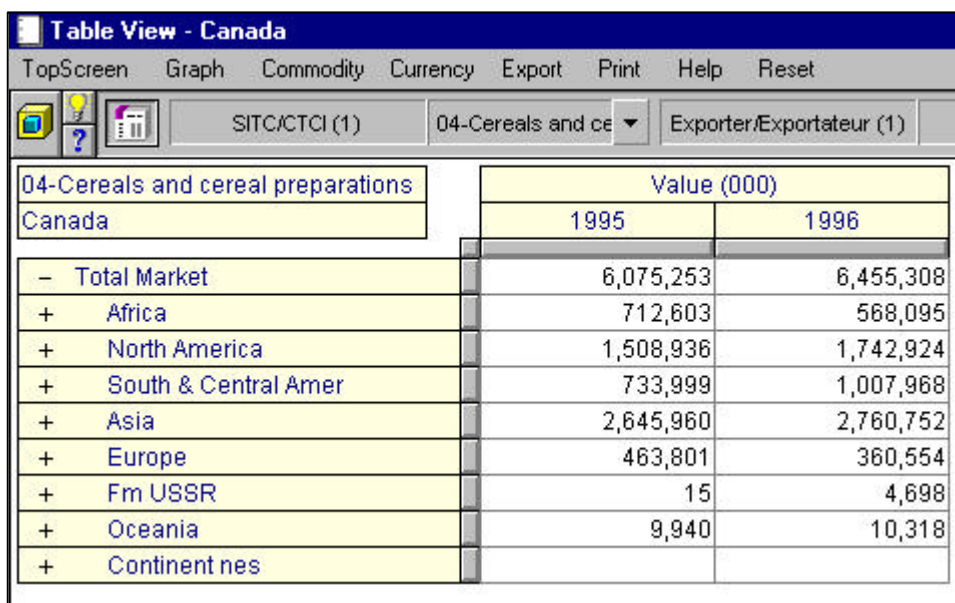
The World Trade Analyzer (WTA) is a powerful yet user-friendly tool, which allows the user to quickly retrieve specific data. The following example will demonstrate how to export data that you have specified into other applications. This example assumes that you have already learned the basics of finding specific data in Example 1.

Problem

You have been asked to provide 1995 and 1996 data on exports to the world, from Canada for 04 (Cereals and products) in an MS Excel spreadsheet.

At this point you have already retrieved the **XXXX** data for 1995 and 1996 for all American exports to the rest of the world and rotated the data in the most logical manner for your report (Figure 1).

Figure 1. Table to export to other applications

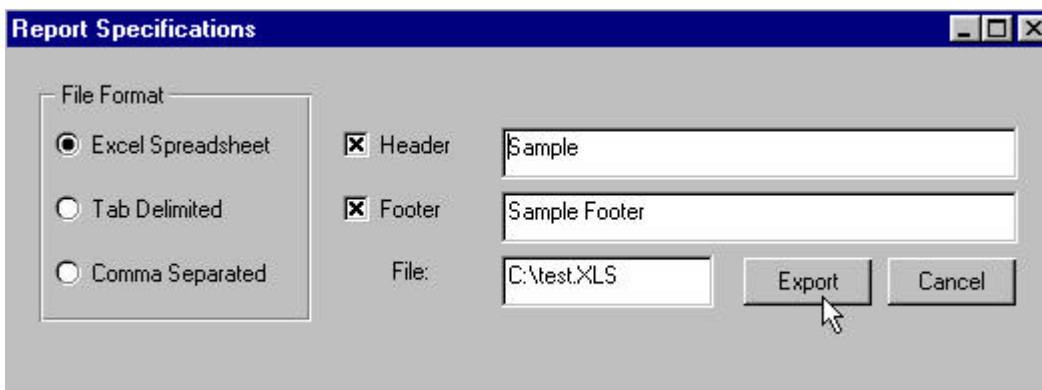


The screenshot shows the 'Table View - Canada' window in the WTA software. The window title is 'Table View - Canada'. The menu bar includes 'TopScreen', 'Graph', 'Commodity', 'Currency', 'Export', 'Print', 'Help', and 'Reset'. Below the menu bar, there are several controls: a 'SITC/CTCI (1)' dropdown menu, a '04-Cereals and ce' dropdown menu, and an 'Exporter/Exportateur (1)' dropdown menu. The main area of the window displays a table with the following data:

04-Cereals and cereal preparations Canada	Value (000)	
	1995	1996
- Total Market	6,075,253	6,455,308
+ Africa	712,603	568,095
+ North America	1,508,936	1,742,924
+ South & Central Amer	733,999	1,007,968
+ Asia	2,645,960	2,760,752
+ Europe	463,801	360,554
+ Fm USSR	15	4,698
+ Oceania	9,940	10,318
+ Continent nes		

Choosing the 'Export' function from the WTA menu will bring up the following dialogue box:

Figure 2. Report dialogue box



The screenshot shows the 'Report Specifications' dialog box. The window title is 'Report Specifications'. It has a 'File Format' section with three radio buttons: 'Excel Spreadsheet' (selected), 'Tab Delimited', and 'Comma Separated'. There are two checked checkboxes: 'Header' and 'Footer'. The 'Header' field contains the text 'Sample'. The 'Footer' field contains the text 'Sample Footer'. The 'File:' field contains the text 'C:\test.XLS'. There are three buttons at the bottom: 'Export', 'Cancel', and a button that is partially obscured by a mouse cursor.

From the dialogue box you have the options of creating a MS Excel file or a tab delimited or comma separated ASCII text file. You can also include header and footer information and specify a file name and location.

When you are ready to use your Excel file, it can be opened as any other Excel file with all of the row and column characteristics retained and formatted to your specifications. If you had saved the file as text, the data would have to be parsed and converted to columns in order to carry out any calculations.

Another alternative to exporting the data as a file is to cut and paste the data into other applications. In some ways this method is more practical than saving to a file because it allows you to paste many different pieces of data into the same file. This method also allows you to paste into ANY Windows application that has a paste function so that you are not limited to using just MS Excel. If you do paste the data into an application other than a spreadsheet you will find that all of the formatting and spacing will be lost. For this reason it is recommend that you always import the data into a spreadsheet first then into other applications that can accept tables (i.e. MS-Word or FrontPage).

In order to capture the data in your WTA table you must first highlight the data. There are tabs on the top and left of every row and column that will allow you to highlight the data. To highlight the whole table you can click on the smaller top left tab (Figure 4). At this point you can press <ctrl-c> to copy the data.

Figure 3. Highlighting the Data

04-Cereals and cereal preparations Canada		Value (000)	
		1995	1996
-	Total Market	6,075,253	6,455,308
+	Africa	712,603	568,095
+	North America	1,508,936	1,742,924
+	South & Central Amer	733,999	1,007,968
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+	Fm USSR	15	4,698
+	Oceania	9,940	10,318
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Even though only the data appears to be highlighted, pasting the data <ctrl-v> into your Windows application will also include the column and row labels.

Your data will now be ready for formatting and calculations.