In this Issue

4  Setting the Cornerstone
Rubenstein Library Renovation

10  A Transformative Gift
From a Women’s Health Pioneer

12  An Unrepentant Exile
Finds a Home
The Ariel Dorfman Archive

13  Revolutionary Medicine
The Philip Turner Papers

14  New Day at Full Frame
New Day Films Come to the Rubenstein

16  New and Noteworthy

18  Get on the ROAD! (2.0)
Outdoor Advertisement Collection
Goes Digital

19  Exhibits and Events Calendar

On the Cover: This stone carving highlighting the central role of books in the transmission of knowledge is located in the 1928 stairway in the Rubenstein Library tower.
Welcome to the first issue of RL Magazine.

This has been a landmark year for our library. Last summer, alumnus David M. Rubenstein pledged $13.6 million to the Duke University Libraries to enable us to begin the long-awaited renovation of our rare book and manuscript library. Over the next few years, we will transform one of the most historic and recognizable buildings on campus into a model special collections library designed for the twenty-first century. In recognition of Rubenstein’s generosity, the Board of Trustees voted to change the name of Duke’s special collections library to the David M. Rubenstein Rare Book & Manuscript Library. We are proud of our new name and look forward to welcoming researchers and visitors to our new spaces in the summer of 2015.

To add to the good news, women’s health pioneer Merle Hoffman pledged $1 million to endow the directorship of the Sallie Bingham Center for Women’s History and Culture. More than a decade ago, Hoffman worked with the staff of the Bingham Center to establish one of the leading collections on women’s reproductive health, beginning with the donation of her own papers. We are grateful for the depth of her continued friendship and support.

Also this year, the History of Medicine Collections established by Dr. Josiah C. and Mary Duke Biddle Trent moved from Duke’s Medical Center Library to the (newly named) Rubenstein Library. These remarkable collections document the history of the health sciences from the twelfth century to the present, and their co-location with Duke’s other special collections has increased their use in the classroom and expanded interdisciplinary use.

Exciting new acquisitions, engaging public programs, and growing digital collections continue to draw researchers, students, and visitors to the Rubenstein Library.

With so much happening, this seemed like the right time to launch a magazine to share news with our friends. We hope that you enjoy this inaugural issue and those to come.

Naomi Nelson
Director
David M. Rubenstein Rare Book & Manuscript Library

The David M. Rubenstein Rare Book & Manuscript Library is a place of exploration and discovery.

The materials in our collections introduce new perspectives, challenge preconceptions, and provide a tangible connection to our shared past. Scholars and students from around the world have used the library’s rich holdings to write new histories, explore significant lives, study ecological change, trace the evolution of texts, understand cultural shifts, and create new art and literature. Today Rubenstein holds more than 350,000 rare books and over 10,000 manuscript collections. Together they document more than twenty centuries of human history and culture.

The Rubenstein Library’s holdings include eight signature collections:

- Sallie Bingham Center for Women’s History and Culture
- John Hope Franklin Center for African and African American History and Culture
- John W. Hartman Center for Sales, Advertising and Marketing History
- Archive of Documentary Arts
- Economists’ Papers Project
- History of Medicine Collections
- Human Rights Archive
- Duke University Archives
Setting the Cornerstone

By Naomi L. Nelson, Director of the Rubenstein Library

The final phase of the Perkins Project will keep the Rubenstein Library at the center of campus, expand our onsite collection capacity, more than double our classroom space and exhibition space, refresh three historic rooms, and provide a much-needed new event venue on West Campus.

The Rubenstein Library is on the move. David M. Rubenstein’s historic $13.6 million gift to the Duke University Libraries has enabled us to proceed rapidly with plans to renovate the original library buildings on West Campus and create a model special collections library. This Cornerstone Phase is the final phase of the Perkins Project, an ambitious initiative to renovate and reimagine Duke’s West Campus libraries. The Perkins Project began with the construction of Bostock Library and the von der Heyden Pavilion, both completed in 2005, followed by the renovation of Perkins Library between 2006 and 2008. The final phase will focus on the original 1928 West Campus library building and its 1948 addition (including the iconic Gothic Reading Room and Mary Duke Biddle Rare Book Room), which together comprise the Rubenstein Library. Construction will begin in the spring of 2013, and the renovated Rubenstein Library will open during
All watercolor renderings are courtesy of Shepley Bulfinch.
the summer of 2015. During construction, the Rubenstein Library will relocate to the third floor of Perkins Library, where it will be open for research and class use.

Over the next three years we will transform our historic building into a state-of-the-art library reflecting the growing research and teaching use of our collections, the increase in collaborative projects, our deep engagement with the campus and community through public programming, and the central role that digital technology plays in the work of our researchers and our staff.

The renovation plans place our public spaces at the front of the building and align those on the first floor along a “main street” that allows visitors to easily see the ways in which the Rubenstein contributes to the life of the university.

Our new research room will be a signature space on campus, with a dramatic ceiling that echoes the Gothic aesthetic of West Campus. Within the reading room, three collaborative spaces will facilitate group research in a secure, monitored setting without disturbing researchers in the main part of the room. A window from our “main street” will allow visitors to see the reading room without disturbing researchers. We look forward to welcoming long-term research fellows to the Rubenstein Library, and we have designed a special space in the library tower for them, which will include individual offices, a commons, and a small meeting room.

Two new classrooms, conveniently located near the reading room, will better enable faculty to incorporate materials from the Rubenstein Library into their courses. Both classrooms will be technologically-equipped “smart classrooms” that will allow students to take advantage of access to Duke’s rich digital resources as they examine selected materials from our collections. With more than seventy classes coming to the Rubenstein Library each semester, these new teaching spaces will be particularly welcome.
Our exhibition space will more than double and will allow us to incorporate sound and moving images, interactive displays, and digital materials alongside manuscripts, books, artwork, and objects. The elegant Mary Duke Biddle Rare Book Room will be refreshed, and we will add exhibition cases among the bookshelves for rotating exhibits of some of our most fragile and valuable holdings. The Trent Room, another historic Duke space, will move from the Duke University Medical Center Library and be relocated next to the Biddle Rare Book Room, where it will be used to exhibit materials from the History of Medicine Collections. A third new gallery in this suite will be used to showcase some of the Rubenstein Library’s most notable holdings.

The popular photography gallery will double in width and receive important infrastructure upgrades. The Rubenstein Library will also continue to sponsor exhibitions in the Perkins Library gallery adjacent to the main library entrance. Rechristened the Chappell Gallery, it will include the most advanced technology of any of our library galleries.

Each year, the Rubenstein Library hosts more than fifty events showcasing the breadth and use of our collections, including symposia, readings, performances, screenings, and awards. The new Holsti-Anderson Family Assembly Room will accommodate our growing schedule of events attracting audiences of eighty to ninety. The dramatic Gothic Reading Room on the second floor, long a favorite space within the Library, will be refreshed and will continue to be a destination study space on campus. A new catering area near the Gothic Reading Room will facilitate better and less intrusive catering support for events throughout the library.

Behind the scenes, we will create expanded staff workspaces. The Rubenstein staff will be located adjacent to the reference and reading rooms so that they will be in proximity to students and researchers. These staff spaces will also be just down the hall from Conservation, Exhibition Preparation, and the Digital Production Center, facilitating easy communication with these vital partners. A new conditioned and
secure stack space will be at the heart of the Rubenstein Library. The use of compact shelving will allow us to double our onsite storage capacity, and cold storage units will provide appropriate temperature and humidity for more sensitive photographic materials.

The final phase of the Perkins Project will keep the Rubenstein Library at the center of campus, expand our onsite collection capacity, more than double our classroom space and exhibition space, refresh three historic rooms, and provide a much-needed new event venue on West Campus. We look forward to sharing more of our collections with students and the public, welcoming long-term scholars and connecting them with the Duke campus, and better integrating technology in all that we do. This renovation will lay the cornerstone for our future.

About David M. Rubenstein

Baltimore native David M. Rubenstein is co-chief executive officer of The Carlyle Group, a global alternative asset manager. He graduated magna cum laude from Duke in 1970 and serves as vice chair of the university’s Board of Trustees. He and his wife, Alice Rogoff Rubenstein, have three grown children.

Rubenstein’s appreciation for historical documents is well known, as is his support for the libraries, museums, archives, and other cultural institutions that preserve them. In 2007, he purchased the last privately owned copy of the Magna Carta and placed it on permanent loan to the National Archives in Washington, D.C., so that the public could view the document. He also owns two copies of the 1863 Emancipation Proclamation, signed by Abraham Lincoln, one of which he loaned to the White House. (It now hangs in the Oval Office.) And last year, Rubenstein purchased the first map printed in North America, depicting the boundaries of the new American nation and showing the “Stars and Stripes” for the first time, and likewise loaned it to the Library of Congress.

At the time of his gift to Duke, Rubenstein said, “Libraries are at the heart of any great educational institution. This renovation and modernization program will help ensure that the Rare Book and Manuscript Library’s priceless collection is preserved and accessible to scholars and the public for decades to come. When I was a student at Duke I worked at the library, so this gift also reflects my appreciation for that opportunity and the important role it played in my academic experience.”
A Transformative Gift from a Women’s Health Pioneer

By Laura Micham, Merle Hoffman Director, Sallie Bingham Center for Women’s History and Culture

Twelve years after working with the Rubenstein Library’s Sallie Bingham Center to establish a leading collection of women’s health clinic records, women’s health pioneer Merle Hoffman has pledged $1 million to endow the Center’s directorship, which now bears her name. Hoffman intends her gift “to continue to support the visionary efforts by Duke University to honor and document the many courageous women who have fought their own ‘intimate wars’ in the long struggle for reproductive justice. I hope that the Bingham Center will become the bridge between theory and practice that will catalyze future generations to joyfully go further and deeper in the continual battles for women’s equality.”

Hoffman founded one of the first ambulatory surgical centers for women in 1970. Choices Women’s Medical Center has become one of the largest and...
Sallie Bingham’s *Mending: New & Selected Stories* spans a career of fifty years, ranging from the fecund Kentucky of her youth to the stark landscapes of New Mexico. On March 14, Bingham was welcomed back to the Rubenstein Library to read selections from this volume and discuss her current project, *The Blue Box: Three Lives in Letters*. The new work is based on letters and other papers documenting her maternal forebears—whose lives provide a fascinating window into American and women’s history.


Thanks in part to generous gifts made by Hoffman over more than a decade of collaborating with the Bingham Center, the Center holds a large body of works documenting four centuries of political activity surrounding women’s reproductive health. In addition to personal papers and organizational records, the collection includes books, pamphlets, zines, newsletters and other periodicals, as well as ephemera such as brochures, fliers, posters, buttons, and t-shirts.
An Unrepentant Exile Finds a Home

By Will Hansen, Assistant Curator of Collections

Ariel Dorfman, the acclaimed Chilean-American writer, human rights activist and international figure, has placed his archive in the Rubenstein Library. Hailed by Newsweek as “one of the greatest living Latin American novelists,” he is best known for his plays, which have been staged in more than 100 countries and won numerous international awards.

Dorfman holds the Walter Hines Page Chair of Literature and Latin American Studies at Duke, where he has taught since 1985. His award-winning plays, novels, essays, and poetry often examine human rights abuses and totalitarianism, the experience of life in exile, and the dilemmas of bilingualism and globalization.

“Ariel Dorfman is one of the most important voices in literature today, especially the literature of social engagement,” noted Deborah Jakubs, Rita DiGiallonardo Holloway University Librarian and Vice Provost for Library Affairs. “It is fitting that his life’s work should be preserved here at Duke, where it will continue to speak to future generations about the role of the artist in defending human rights and seeking justice.”

Last October, Dorfman celebrated the placement of his archive by reading from his latest memoir, Feeding on Dreams: Confessions of an Unrepentant Exile, to an enthusiastic audience of over 150 in the Library’s Gothic Reading Room. “I will never forget how Duke provided a home for me and my family during the darkest days of the Chilean dictatorship, and then gave us refuge yet again when we felt it necessary to leave a recently democratic Chile in 1991,” Dorfman said. “What better place, therefore, to deposit the books and papers that attest to my struggle to make sense of our times than the wonderful Duke library, so close to where I have been writing for over twenty-five years and closer even to my heart?”

Dorfman’s papers include extensive correspondence and email; manuscript drafts of his writings; notebooks; journals; photographs, films and video recordings; digital files; and many other materials. They will join the literary papers of other noted authors in the Rubenstein Library, including Reynolds Price, Anne Tyler, Dorothy Allison, and William Styron, as well as related collections in Duke’s Archive for Human Rights. The papers will be available to researchers after they have been prepared for research use.
Revolutionary Medicine

**THE PHILIP TURNER PAPERS** recently acquired by the History of Medicine Collections open new windows into medical practice in the late colonial and early republic eras. Dr. Turner (1740-1815) practiced medicine in Connecticut and New York and served as Surgeon General of the Eastern Department during the Revolutionary War. The collection will bring new balance to our knowledge of this seminal era in American medical history.

The Turner papers complement other materials within the Rubenstein Library documenting medical practice during the Revolutionary era, most notably the papers of Philadelphia patriot Benjamin Rush, Surgeon General in the Continental Army. The more than 600 items in the collection include weekly reports sent to Turner from military hospitals in towns in the Eastern Department, Turner’s journal of medical observations, a copy of an account ledger kept by John Morgan (head of the army medical services during the Revolution), and rare imprints related to the medical establishment of the U.S. Army.

By Rachel Ingold, Curator, History of Medicine Collections
New Day at Full Frame

By Kirston Johnson, Moving Image Archivist, Archive of Documentary Arts


Left: New Day Founders (left to right): Liane Brandon, Jim Klein, Julia Reichert, and Amalie R. Rothschild. Courtesy New Day Films.

Founded in 1971, New Day Films specializes in social issue documentaries. It has been run as a participatory, democratic filmmakers’ cooperative for four decades and was the first film distribution company to distribute feminist films. New Day’s four founding members—Liane Brandon, Jim Klein, Julia Reichert, and Amalie R. Rothschild—were inspired to form the pioneering organization by the conviction that “reaching their audiences was as much a political act as the act of making films.” Today, the company distributes 250 titles for 120 member filmmakers. Now those films—and the rich records of New Day Films—will be a part of the Rubenstein Library.

The collection includes Academy Award winners and nominees, Emmy award winners, and hundreds of winning entries from film festivals around the world. According to New Day co-founder Liane Brandon, “These films continue to shape opinions and provide an important voice for those who seek social justice, and the New Day cooperative continues its dedication to its founding ideals of cooperation, independence, innovation, and social change.”

To celebrate the coming of New Day to the Rubenstein and New Day’s fortieth anniversary, Durham’s prestigious Full Frame Documentary Film Festival showcased a selection of the founders’ earliest films and hosted a panel conversation with all four founding members in April 2012. (Full Frame’s archive is also a part of the Rubenstein Library’s Archive of Documentary Arts.) What a way to start the next 40 years!
Acquisitions

Third Wave Foundation Archive
The Third Wave Foundation was established in the 1990s and supports young women and transgender youth with a focus on reproductive health and justice. Part of the Sallie Bingham Center for Women’s History and Culture.

11th-Century Greek Menologion
This manuscript was once the first volume of a ten volume set of the lives of saints celebrated in the Greek Orthodox Church. The set is known as the “Menologion.” Duke’s manuscript stands out for its early date and for the exceptionally fine quality of its script and its lavish execution. Until 1960 the manuscript belonged to the library of the Dionysiou Monastery on Mount Athos, from which it was sold to the Schøyen Collection. Part of the Rubenstein Library’s Kenneth Willis Clark Collection.

Frank Espada Papers
Frank Espada’s photographs and papers form an intimate body of work about the Puerto Rican diaspora, the civil rights movement, the HIV epidemic, and other subjects. Part of the Archive of Documentary Arts.

Emancipation Proclamation Broadside
This early (1864) illustrated and very rare printing of the Emancipation Proclamation from the “Land of Lincoln” features a portrait of Lincoln and idealized representations of soldiers and the Union. Part of the John Hope Franklin Research Center for African and African American History and Culture.

Our First E-Book
The Bingham Center partnered with Professor Emerita Jean O’Barr to publish the Duke University Libraries’ first e-book, What Does It Mean To Be An Educated Woman? It brings together the papers presented at the fourth Bingham Center Symposium of the same name that explored women’s education through the lenses of activism, pedagogy, and scholarship—each a focus of Professor O’Barr’s work and the work of the Bingham Center. The e-book can be freely downloaded to a Kindle, iPad, or other reader by visiting library.duke.edu/rubenstein/bingham/education-symposium

Charles Dickens:
200 Years of Commerce and Controversy (February 2012)
To celebrate the 200th birthday of Charles Dickens, the Rubenstein opened an exhibition including first editions of Dickens’s works, notorious plagiarized and pirated versions of The Pickwick Papers and Great Expectations, and ephemera relating to beloved works such as Oliver Twist and David Copperfield. Author Michael Malone delivered a tour-de-force performance as Charles Dickens before a standing room only crowd: tinyurl.com/malonereadsdickens
WHAT DOES YOUR DOCTOR KNOW?
Exploring the History of Physician Education (April 2012)
Co-curated by the History of Medicine Collections and the Duke University Medical Center Archives, this exhibition highlighted the continuities and changes in the ways doctors have learned and taught, using a range of materials from early papyri to a Duke University Medical student’s first doctor bag to trace the history of physician education from ancient civilization through the founding of Duke University’s Medical School. Vice Dean of Medical Education Dr. Edward Buckley opened the exhibition with a lecture entitled, “The Future of Medicine: Educating the Physician of 2020.”

SERIOUSLY FANTASTIC

Two of our popular culture collections have been the focus of some serious fun. In December, students, staff, and community members joined us to celebrate the opening of the Edwin and Terry Murray Collection of Role-Playing Games with the first-ever Game Night at the Rubenstein Library. The collection, the largest of its kind available to researchers, contains thousands of boxed sets, game books, accessories, card games, and manuscript records from the 1970s to the present, documenting the history of a medium that has grown into a worldwide cultural phenomenon via online games such as World of Warcraft.

In February, Duke University Libraries hosted “Heroes and Villains: The Library Party,” inspired by the Rubenstein’s collection of over 75,000 comic books. The Edwin and Terry Murray Comic Book Collection is one of the largest institutional collections of comics in the country. This event, sponsored by the Libraries and the Duke Marketing Club, drew over 3,500 attendees from the Duke community—many in costume as their favorite superhero or villain!

NEW DIGITAL COLLECTIONS

Confederate Imprints
Duke holds one of the world’s largest collections of Confederate imprints (items printed in the Confederate States of America between secession and the surrender of the Confederate military forces). This digital collection contains examples of the wide variety of Confederate imprints, from broadsides and printed forms to military manuals and novels.

Rabbi Marshall T. Meyer Papers
Meyer, an activist rabbi who expounded a politically engaged Conservative Judaism, moved with his wife to Buenos Aires, Argentina, in 1959, where they openly spoke out against the human rights abuses perpetrated under the rule of the military junta and worked to secure the release of prisoners who were unlawfully incarcerated. Part of the Human Rights Archive.

Behind the Veil: Documenting African American Life in the Jim Crow South
The Duke Libraries are digitizing the largest collection of recorded recollections of African American life during the age of legal segregation in the American South. Part of the John Hope Franklin Research Center for African and African-American History and Culture.
Like them or not, billboards are part of the American landscape. They educate, entertain, and guide us to fresh coffee and clean restrooms. They also provide a fascinating window on American popular culture. Outdoor advertising images are of interest to a broad range of users, including the outdoor advertising industry, scholars of popular culture, advertising enthusiasts, publishers, and film or TV producers who want to recreate historical settings.

The ROAD 2.0 digital collection brings together more than 31,000 images of billboards and other outdoor advertisements from the John W. Hartman Center for Sales, Marketing & Advertising History, the main repository for the outdoor advertising industry.

The images, most of them taken between the 1930s and 1980s, include not only billboards but also wall paintings, electric “spectaculars” (such as the neon signs New York’s Times Square), bus shelters, taxi displays, and behind-the-scenes shots of outdoor ads under construction and sign painters at work. The project was made possible by a grant from the National Historic Publications and Records Commission (NHPRC).

Come take a ride on ROAD 2.0 and see where you might end up!

Check out the collection online:
library.duke.edu/digitalcollections/outdoor_advertising
Student Action With Farmworkers: 20 Years of Growing Farmworker Activists

This exhibition explores the plight and dignity of the men and women who bring dinner to our table. SAF is a non-profit organization whose mission is “to bring students and farmworkers together to learn about each other’s lives, share resources and skills, improve conditions for farmworkers, and build diverse coalitions working for social change.” SAF’s archives are held by the Duke Human Rights Archive.

Documenting the Politics of Food: Photographs from the Rubenstein Library Collections

A companion exhibition will feature photographs of American agriculture and agricultural labor from the Rubenstein Library’s collections selected and curated by students in Professor Charles Thompson’s Politics of Food class in spring 2012.

Barbaralee Diamonstein-Spielvogel Visiting Filmmaker Series: A Conversation with Laura Poitras

This series features artists whose work addresses significant contemporary topics of social, political, economic, and cultural urgency. Documentary film director and producer Laura Poitras was nominated for an Academy Award, an Emmy, and an Independent Spirit Award for My Country, My Country (2006), a film about the U.S. occupation of Iraq. Her 2010 documentary The Oath won the “Excellence in Cinematography Award for U.S. Documentary” at Sundance. The Screen Society will screen Poitras’ major films during the weeks leading up to the conversation.

Trent Associates History of Medicine Lecture: Dr. Susan M. Reverby

Susan M. Reverby is the Marion Butler McLean Professor in the History of Ideas and Professor of Women’s and Gender Studies at Wellesley College and an historian of American women, medicine and nursing. Her research into a 1946-48 government medical study in Guatemala during which men and women were given syphilis led to an apology from the highest reaches of the US government and to a Presidential Commission exploring current human subject protections.

John W. Hartman Center 20th Anniversary Lecture Series

The Hartman Center celebrates its 20th anniversary in 2012 with a series of advertising luminaries. Nancy Fletcher, CEO of the Outdoor Advertising Association of America, will speak about outdoor advertising’s fascinating past and its future evolution. For more information about the series, visit library.duke.edu/rubenstein/hartman

Duke-WOLA Book Award

This award established by Duke University and the Washington Office on Latin America honors the best current, non-fiction book published in English on human rights, democracy, and social justice in contemporary Latin America. The award is co-sponsored by the Rubenstein Library’s Archive for Human Rights, the Duke Human Rights Center and the Duke Center for Latin American and Caribbean Studies. The winner will be announced in the fall.
When did Duke play its first basketball game? What was the “Bassett Affair,” and what did Teddy Roosevelt have to say about it? How did the “Dope Shop” get its name?


When you make a donation of $50 or more to the Duke University Archives, you will become a member of the Friends of the Duke University Libraries and receive a complimentary copy of Duke Illustrated, a full color, 80 page history of the events, traditions, and people that have made Duke one of the leading research universities, with images and stories from the Duke University Archives.

Visit library.duke.edu/illustrated to order your copy online.