

SPRING-SUMMER 2022 VOLUME 9 ISSUE 1

DAVID M. RUBENSTEIN  
RARE BOOK &  
MANUSCRIPT LIBRARY

RL

DUKE UNIVERSITY



# RL



David M. Rubenstein Rare Book & Manuscript Library

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*RL Magazine* is published twice yearly by the David M. Rubenstein Rare Book & Manuscript Library, Duke University Libraries, Durham, NC, 27708. It is distributed to friends and colleagues of the Rubenstein Library. Letters to the editor, inquiries, and changes of address should be sent to the Rubenstein Library Publications, Box 90185, Duke University, Durham, NC 27708.

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Designed by Pam Chastain Design, Durham, NC.  
Printed by Telepathic Graphics.  
Printed on recycled paper.

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On the cover: Undated family photo from the Behind the Veil collection. See p. 4 for more.

Above left: Behind the Veil, Brick School group interviews, 1994.

This publication is made possible thanks to the generous support of Harry H. Harkins, Jr. T'73.

DUKE UNIVERSITY  
LIBRARIES



# Welcome



to *RL Magazine!* We are grateful to Library Advisory Board member Harry H. Harkins, Jr., T'73 for generously sponsoring this issue so that we might return to a print format. I hope you enjoy the stories inside.

This issue highlights some of our current initiatives, all connected to the Rubenstein Library's Anti-Racism Roadmap developed two years ago in the wake of George Floyd's murder. In the Roadmap, we committed to making our services, collections, and staff more diverse and inclusive. This issue highlights several of these initiatives, including digitization of a significant oral history collection on African American life under Jim Crow (funded by the National Endowment for the Humanities), a student project to use the legacy card catalogs to identify collections that should receive more inclusive description, and strategies to increase the diversity among applicants for travel grants. We are also pleased to announce the conclusion of the development of a new collaborative Pam Am digital collection, as well as some intriguing new acquisitions.

As we move into the third year of the COVID-19 pandemic, the university has returned to a residential model and in-person classes, albeit with masks. Walking through the Rubenstein Library, one can see classes working with rare materials; a reading room bustling with students, scholars, and visitors from around the world; and vibrant exhibitions drawn from the collections. The Rubenstein Library continues to host virtual events, but now we have the options of in-person and hybrid programs as well. It has been a challenging academic year, with changing protocols requiring us to rethink processes and policies again and again. I am grateful to my colleagues for their commitment to research and teaching and for their care for each other.

We hope you will visit the Rubenstein Library soon and often,

A handwritten signature in black ink, appearing to read 'Naomi L. Nelson'.

Naomi L. Nelson  
Associate University Librarian  
Director, David M. Rubenstein Rare Book & Manuscript Library



## Our Mission

The David M. Rubenstein Rare Book & Manuscript Library builds distinctive collections of original materials and preserves them for use on campus and around the world. In support of Duke University's mission of "knowledge in service to society," we collect a diversity of voices in a wide range of formats, with a focus on our signature areas of strength. Our innovative use of technology, expert description and cataloging, tailored reference and instructional services, and engaging public programming provide a variety of ways to discover our holdings.

We invite students, scholars, and the general public to explore the world through our unique collections.

## Signature Collections

- Archive of Documentary Arts
- Duke University Archives
- Economists' Papers Archive
- John Hope Franklin Center for African and African American History and Culture
- John W. Hartman Center for Sales, Advertising and Marketing History
- History of Medicine Collections
- Human Rights Archive
- Sallie Bingham Center for Women's History and Culture

Revealing More of What's

# Behind the Veil

JOHN GARTRELL

*Director, John Hope Franklin Research Center*

AND

TAELORE MARSH

*Behind the Veil Processing Intern*

**T**hanks to a \$350,000 grant from the National Endowment for the Humanities, the John Hope Franklin

Research Center has launched a project this year to provide expanded digital access to an important oral history collection known as *Behind the Veil: Documenting African-American Life in the Jim Crow South*.



All images taken from the Behind the Veil Collection.







*Behind the Veil* was a groundbreaking documentary initiative undertaken by the Center for Documentary Studies at Duke between 1992 and 1995. The idea was to record and preserve the living memory of African Americans who lived during the age of legal segregation. Over the span of three summers, cohorts of graduate students and early career scholars conducted interviews with over a thousand elders from close to twenty communities across the South. All of the *Behind the Veil* project files were eventually transferred to the John Hope Franklin Research Center after the project's completion. It is the largest collection of Jim Crow oral histories in the world.








The *Behind the Veil* collection encompasses a number of formats, including over 1,200 audio cassette interviews and 3,000 photographic strips, slides and prints, manuscript project files, training materials, administrative records, and born-digital files. The grant work will focus on the digitization and transcription of the oral histories, scanning the photographic materials, and sharing the collection's contents with the wider public through virtual programs and webinars. Funds will also allow the project team to hire graduate interns for archival processing, digitization, and outreach. The Duke University Libraries began digitizing the audio interviews ten years ago, but only about a third of them have been completed to date, available online through the Duke Digital Repository. The current project will digitize the entire interview collection to current preservation standards and add the supporting visual and administrative materials to the digital collection.



John B. Gartrell, director of the John Hope Franklin Research Center, and Giao Luong Baker, Duke Libraries' Digital Production Services Manager, serve as principal investigator and co-principal investigator for the grant. Together, in collaboration with library colleagues in Rubenstein Technical Services and the Libraries' Digital Collection and Curation Services, they will lead the digitization efforts over the course of the next three years. 





Taelore Marsh serves as the processing intern for the Behind the Veil project. She is a second-year graduate assistant in the Department of History at North Carolina Central University. She shared her experience working with the collection thus far:

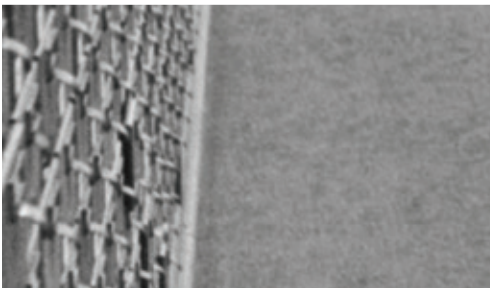
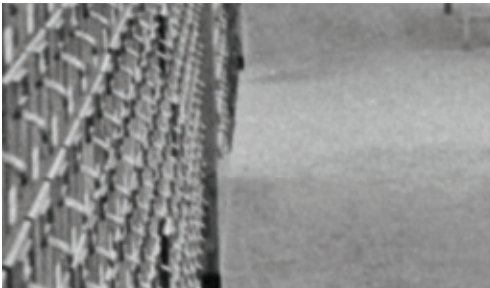
*As an intern for the Behind the Veil project, I have been exposed to a wealth of archival processing methods that have become indispensable to the project and my personal research. Coming into the project with a history background offered me a unique perspective in processing the collection. My work has included rehousing administrative materials, transcripts, slides, and photos, and developing metadata to describe the physical materials. Handling all of these materials and seeing all the practical ways the collection could be applied reveals the deep research value of the collection. The collection not only sheds light on Jim Crow segregation, but it also touches on women's history, labor movements, the Great Migration, folklore, kinship, and genealogy. This Collection has the potential to take understanding the*

*long freedom struggle from the bottom-up to a whole new level, especially local civil rights history.*

*Working on this collection has made me greatly appreciate the work that goes into making information readily accessible to the wider public. Having a background in history, I am a researcher; but as an archival processor I find that the real researchers are the archivists who pull the puzzle together. Researchers wouldn't know where to start if an archivist had not arranged the pieces and provided contextual information.*







Evans, Eliza Carolina (Washington) 5  
 The remaining letters are family correspondence of little importance. One item (Aug. 17, 1861), of Richard Washington, reveals some genealogical information about his father and grandfather.  
 1 item added, 10-8-51: Genealogy of the Washington Family by W. A. Graham Clark.

Riddick, Richard H. Beaufort County, N. C.  
 Letters and Papers, 1840-1879. Sketch (2)  
 The papers contain also an account of a runaway slave who, in 1851, escaped to Boston, Mass., and remained there, despite Riddick's efforts to retrieve him. The case, while not a notorious one, affords an interesting illustration of Northern resistance to the Fugitive Slave Law.  
 272 items added 9-15-50. Indentures; copy of articles of association of the Albemarle Swamp Land co., business letters; bills; and receipts.

Bowring, Edgar Alfred M-5646-5659 D.S.  
 Journal, 1841-1857  
 London, England  
 7-20-55 14 vols.  
 GUIDE

Ball, William Watts RESTRICTED  
 Papers, 1805-1852 Box List in Inventory File  
 Charleston, Charleston Co., S. C.  
 4 - C & D 28,207 items & 115 vols.  
 August, 1955 7 items added, 6-13-57  
 (See also bound vol. cards)

Riddick, Richard H. P.S. Done  
 Letters and Papers. 1840-1879.  
 Pantego, Beaufort Co., North Carolina.  
 1 box, Cab. 94 66 pieces  
 (See also bound vol. 70 " added.  
 cards) GUIDE 272 items added 9-15-50  
 Mar. 24, 1934. 708  
 AUG 11 1939  
 SEP 15 50

Bowring, Edgar Alfred 9  
 Government fell and he commented on Sir Robert Peel; Aug. 18, William Lloyd Garrison and Frederick Douglass came to breakfast; Sept., his father and family were received magnificently on the Isle of Man; Nov. 24, the crowds were so great that the family could not get to hear Elihu Burritt lecture; Dec. 16, Prince Louis Napoleon called; Dec. 21, 22, George Borrow came to dinner; Dec. 16, 17, 29, he copied letters about the Spanish marriage question and in the journal indicates the content.





# Mining the Old Card Catalog, with Code

MEGHAN LYON, *Head of Technical Services*



Heidi Smith (T '23)



Biniyam Garomsa (Kunshan '23)

Opposite: Consulting the card catalog in Perkins Library, 1969.

Opposite, below: Scanned manuscript card files from the Internet Archive.

Once the first stop for any visiting researcher, card catalogs historically played a critical part in helping users discover what was held in the Rubenstein Library's collections. The wooden cabinets, each with dozens of drawers, were filled with typed paper index cards, all carefully filed by subject, name, or author. Some manuscript collections had only one or two cards' worth of description, but other collections had long, detailed summaries and narratives, stretching across dozens of cards.

Duke Libraries used card catalogs for most of the twentieth century. But as modern archival collections continued to grow, the maintenance and upkeep of the handmade card files became too space- and labor-intensive, especially after Duke's adoption of computer catalogs and the eventual arrival of the Internet. By the early 2000s, card catalogs had been replaced by the library's digital catalog. Most of the manuscript summaries were too long and messy to convert to digital text strings. So they stayed behind, in the drawers, and gradually became obsolete.

Even after they were decommissioned, the Rubenstein Library's manuscript card files remained informationally valuable as reference tools, and as historical artifacts of twentieth-century library description. Prior to discarding them during the 2012 Rubenstein Library renovation, staff digitized them to preserve their content. We were left with a dataset of over 50,000 manuscript cards filled with very unwieldy—but potentially illuminating—information about the library's collecting history. The card catalogs tended to overemphasize the historical significance of southern white men, and understate or belittle the historical experiences of enslaved people, uneducated or poor people, and young women. But, despite the biases, it is useful to review the data—for one thing, the historic cards help us prioritize which manuscript collections need new inclusive, more comprehensive description.

The size of the card catalog made this sort of investigation a mammoth undertaking. Last summer, we partnered with students in the 2021 Data+ Program, a Rhodes Information



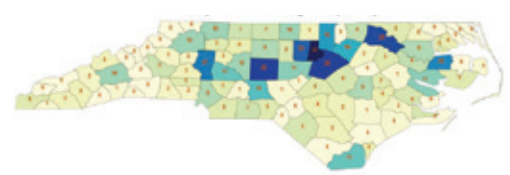
Gender Ratio of Collection Creator



USA Spatial Frequency of Card Catalog Manuscripts



NC County Card Catalog Frequency



Initiative at Duke University. Data+ is a summer program for undergraduates and master's students interested in big data projects. Teams spend ten weeks working on an interdisciplinary challenge or problem, developing new skills and techniques in data and computer science. Two undergraduates, Heidi Smith and Biniam Garomsa, along with graduate student mentor Anna Holleman, joined the Rubenstein Library's Card Catalog File project.

The Data+ team began by improving access to all the cards. Heidi and Biniam created a new Duke Libraries collection in the Internet Archive, recreating the drawers virtually. Now any user can navigate to the Rubenstein Library Manuscript Card Catalog and flip through cards just as they used to do in the old reading room. Even better, thanks to optical character recognition (OCR) of the cards' text, the collection is keyword searchable—making it easier to search for terms across different drawers.

Next, Heidi and Biniam used natural language processing techniques to clean and extract structured data. The data was extremely messy—even after using Google Tesseract for OCR and OpenRefine for cleaning up mangled and misspelled names. Ultimately, with a combination of automated and manual labor, they built a gigantic spreadsheet with fields for creator, dates, geographic region, and summary notes. This dataset

is now available for anyone to see or use in the Duke Research Data Repository.

After their data cleanup, Heidi and Biniam began analyzing the demographics and summary characteristics of the files. For example: how many records are in there? They found there are 15,952 collections with 10,752 unique creators. The longest entry was for the William Watts Ball Collection, which has 342 cards' worth of description—a third of the entire drawer. Working in Python code, the team began investigating broad trends across the dataset. They found that the bulk of the collections dated from the late nineteenth century. Virginia and North Carolina were the most common states. They found a striking disparity between the number of collections authored by men versus women (as determined by Python's Gender\_Guesser package). They also did some preliminary analysis of Duke University history, including looking across the cards for past presidents' and campus building names. Their analysis is only the beginning of what we might now be able to learn about our collecting history and past practices.

With the card catalog collection now searchable online, and with the dataset now available for more in-depth research, staff at the Rubenstein Library are well-placed to continue bringing a new inclusive lens to our cataloging and

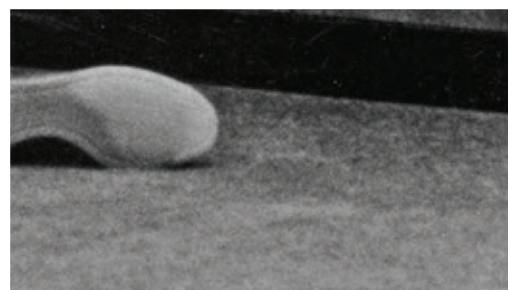
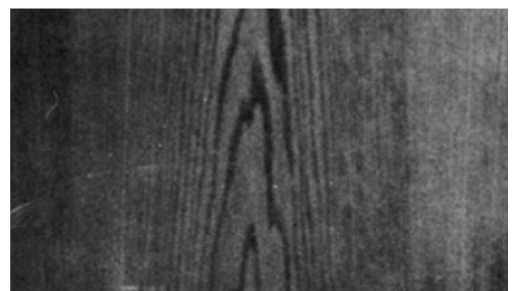
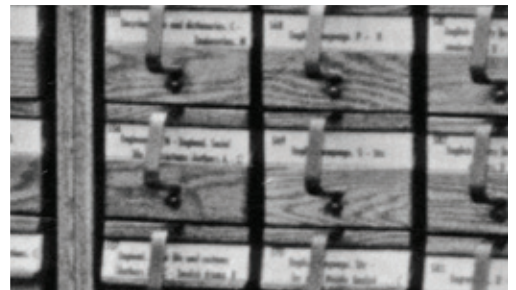
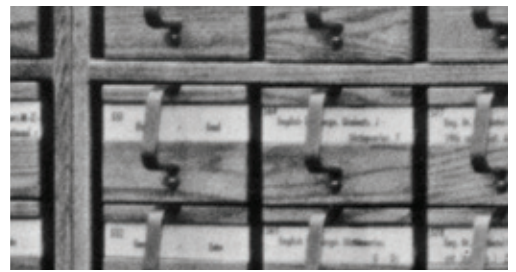


The Rubenstein Library manuscript card catalog as it now appears on Internet Archive.

archival description. We are grateful to Heidi, Biniam, and the Data+ Program for excavating our card files—and for helping us dig into the cards and discover just what our collecting history still has to teach us. [RU](#)

Charts and graphs at top, left to right: Almost 90 percent of the collections in the card catalog have a male creator. The geographic density of manuscript collections is heavily concentrated in the South, particularly Virginia and North Carolina. A few North Carolina counties are heavily represented.







# Flying High

## The Pan American World Airways Digital Collection



LEAH TAMS

*Accessions Coordinator, Technical Services*



For the past several years, the Hartman Center for Sales, Advertising & Marketing History has been creating the Pan American World Airways Advertisements Digital Collection, with support from a Digitizing Hidden Collections grant from the Council on Library and Information Resources (CLIR). The Pan Am Digital Collection comprises over 6,500 advertisements from the Hartman Center's collections, including the J. Walter Thompson (JWT) Domestic Advertisements, JWT Frankfurt Office Advertisements, and the Wells Rich Greene Records. Early in the selection process the Hartman Center decided to include advertisements created in a variety of languages and scripts, to represent Pan Am's global impact while also expanding access to audiences whose primary language might not be English. The digital collection spans most of Pan Am's history, beginning with its World War II-era expansion and military involvement, and ending with Pan Am's 1991 acquisition by Delta Airlines.

The Pan Am Digital Collection is a collaboration with the University of Miami Libraries, which hold the

HOME BROWSE BY TOPIC BROWSE BY PARTNER EXHIBITIONS PRIMARY SOURCE SETS MY LISTS ABOUT DPLA NEWS DPLA PRO

DPLA DIGITAL PUBLIC LIBRARY OF AMERICA Search the collection Search

Primary Source Sets > Shrinking the World: Pan American Airways in the Postwar Era

**Shrinking the World: Pan American Airways in the Postwar Era**

**Created By**  
Gabriella Williams, University of Miami Libraries  
Leah Tams, Duke University Libraries  
Joshua Linton Rowley, Duke University Libraries

**Time Period**  
Postwar United States (1945 to early 1970)

**Subjects**  
US History  
Science and Technology  
Labor History  
Warfare  
Migration

[Cite this set](#)

[Share to Google Classroom](#)

By the end of WWII, Pan American World Airways' infamous fleet of flying boats became rapidly obsolete as the aviation industry transitioned to landplanes and as more runways were built. Increasing demand for air travel led to continual aeronautical innovations, many of which were established or introduced by Pan Am. Their constant modernization not only transformed commercial aviation, but impacted the world socially, politically, and economically, thereby changing world culture forever. Whereas in its early days, the company had focused on connecting the world through new air routes, their primary goal in later years would be to carry even more people and do it bigger, better, and faster than ever before. Truly, Pan Am helped "shrink the world."

Consequently, the speed of life was moving at a soric pace: sociopolitical developments impacted airlines, Pan Am in particular, ultimately setting the company on a crash course with insolvency in 1991. The decades following WWII were tumultuous to say the least, characterized by both rapid economic growth and instability, many technological advances, more foreign wars, and the emergence of





corporate records of Pan Am, and the HistoryMiami Museum, which holds Pan Am artifacts. Together, the digitized materials from all three institutions serve as the foundation for the Digital Public Library of America's (DPLA) new commercial aviation portal, "Cleared for Takeoff: Explore Commercial Aviation." In addition to showcasing Pan Am's history and impact upon aviation, the DPLA portal includes material related to the broader history of commercial aviation in America and other associated airlines (e.g., Trans World Airlines). The portal features an interactive timeline of Pan Am's achievements and history, created by the Hartman Center, drawing on material from each of the grant partners and placing these items in conversation with each other.

The DPLA portal also features a Primary Source Set (PSS), curated by staff from each of the grant partners. The PSS is meant for classroom use and focuses on how Pan Am impacted

**Anywhere You Want.**

Now you can enjoy the personal, attentive service you've come to expect from Delta in some of the most unexpected places. Like Moscow, Bombay, Rome. And 19 other new international cities in 17 new countries. Subject to government approval. And that, combined with the extensive international network Delta and The Delta Connection<sup>SM</sup> already provide, means we now offer more flights every day than any other airline.

All in all, more than 6000 daily departures to over 300 cities around the world. Our new alliance with Pan Am also gives you access to 28 destinations throughout the Caribbean, Mexico, South and Central America.

Of course, our global expansion may not change the world. But it will change the way millions of people see it.

**PAN AM** **DELTA**  
*We Love to Fly Together*

and “shrank” the world, encouraging students to think critically and analyze primary sources, touching upon numerous social, political, and cultural issues. Key foci of the PSS and its associated questions are diversity and inclusion—many of the questions prompt students to analyze the diversity (or lack thereof) represented in Pan Am's material history. Additionally, PSS questions encourage students to modernize and re-imagine

advertisements and objects, making them inclusive of diverse, contemporary audiences. Through highlighting historical prejudices and asking students to create inclusive materials, the Hartman Center and its fellow grant partners hope to foster a better understanding of the past and a more inclusive, diverse future. **R**

Opposite page top: Pan Am Advertisement for Professional Basketball Program, 1987.

Above: Pan Am-Delta Advertisement, 1991.



# EXPANDING ACCESS

KELLY WOOTEN

Research Services and Collection Development Librarian, Sallie Bingham Center for Women's History and Culture



Above: NC Travel Billboard, "Only a Day's Drive," undated. From the Outdoor Advertising Association of America Archives.


Right: Cuban Women Now: Afterword 1974, by Margaret Randall. Part of the Atlanta Lesbian Feminist Alliance Collection. Scanned for 2020-2021 Travel Grant recipient Tiana Wilson, Ph.D. candidate, University of Texas at Austin, for her dissertation research: "No Freedom Without All of Us: Recovering the Lasting Legacy of the Third World Women's Alliance."



The Rubenstein Library research centers have offered travel grants to visiting students, artists, and scholars for over twenty years. As part of the Rubenstein Library's Racial Justice Roadmap, we are developing strategies to increase the diversity of the applicant pool, create a more equitable and transparent review process, and find additional ways to support Black, Indigenous and People of Color (BIPOC) researchers and projects that explore underrepresented people's histories. In the past few years, we have developed more targeted outreach to promote the travel grant programs to a wider audience, and now we are examining the ways we can assess the diversity of our applicant pools and recipients to see if our efforts are successful. Though anyone is welcome to apply for an RL travel grant, regardless of academic status or affiliation, most of our applicants and recipients come from a traditional academic background, such as professors or graduate students.



# THROUGH TRAVEL GRANTS

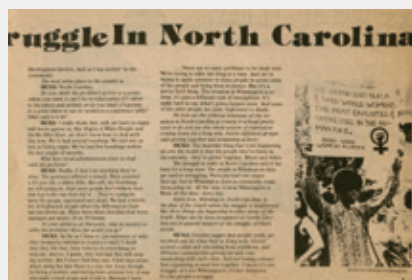
Since Spring 2019 we have been reviewing and adapting our travel grant program guidelines, application process, and communication plans, and researching similar programs at other cultural heritage institutions. We are currently focused on revising the application forms, including adding a way for applicants to self-identify their race if they choose. We have not previously collected demographic data, and this information will help us assess whether our outreach strategies are successful or need further development. We are also developing a shared rubric so that each RL center is using the same criteria matrix to assess projects for funding. Inspired by the new information sessions offered by Duke Libraries Human Resources for open positions, we will host an online program to explain the travel grant program, review the application process, and share key tips for writing a competitive proposal. Going forward, we will also explore ways to create a more robust and enriching research visit beyond the reading room, with opportunities to meet local scholars and students, share research findings with library and archives workers, and participate in campus activities. 



Above: *Azalea: A Magazine for Third World Lesbians*, Vol 1. No 3, Fall 1978. Published in NYC. Cover graphic by Irare Sabasu. Part of the Atlanta Lesbian Feminist Alliance Periodicals Collection. Scanned for 2020-2021 Travel Grant recipient Tiana Wilson, Ph.D. candidate, University of Texas at Austin, for her dissertation research: “No Freedom Without All of Us: Recovering the Lasting Legacy of the Third World Women’s Alliance.”

Left: John Ridlon in office, 1911. From the John Ridlon papers. Scanned for 2020-2021 Travel Grant recipient Lisa Pruitt, Ph.D., Professor of History and Director of the Graduate Program in Public History at Middle Tennessee State University.

Below: *Molly Hicks: The Struggle In North Carolina* from *The Great Speckled Bird*, August 13, 1973, p. 15. Photo credit: Barbara Rothkrug. Part of the Atlanta Lesbian Feminist Alliance Collection. Scanned for 2020-2021 Travel Grant recipient Tiana Wilson, Ph.D. candidate, University of Texas at Austin, for her dissertation research: “No Freedom Without All of Us: Recovering the Lasting Legacy of the Third World Women’s Alliance.”





# Our Story, Our Terms

## Project Begins Engagement Through the SNCC 60th Conference

JOHN GARTRELL

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*Director, John Hope Franklin Research Center*

LEAH KERR

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*Our Stories, Our Terms Project Archivist*

EVAN LEWIS

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*Our Stories, Our Terms Project Coordinator*

*The second in our series following the development of Our Story, Our Terms: Documenting Movement Building from the Inside Out, developed by the Student Nonviolent Coordinating Committee (SNCC) Legacy Project (SLP), the Center for Documentary Studies at Duke University, Franklin Humanities Institute, the Duke University Libraries, the New Georgia Project, BYP 100, and the Ohio Voice and made possible by a grant from The Andrew W. Mellon Foundation. The project aims to document how multi-generational activists and organizers organized and built social and political movements through recorded inter- and intra-generational conversations, and to build capacity for developing archives among present day activist organizations.*

This past summer, a national search was conducted for a project coordinator and project archivist to fulfill *Our Story, Our Terms (OSOT)* objectives. Evan Lewis and Leah Kerr were hired in September and are excited to successfully steward *OSOT* for the next three years.

One of the immediate objectives for Lewis and Kerr has been acclimating themselves to the veteran and present-day activist communities. Fortunately, just a few weeks after joining *OSOT*, the SLP sponsored a conference to commemorate the sixtieth anniversary of the founding of SNCC. The SNCC 60th, which was originally planned to be an in-person convening in 2020, shifted to a virtual meeting space and was intentional in not solely focusing on SNCC and its history but included broader participation from the current activist community in the presentations.

The conference was ideal to extract important lessons for Lewis and Kerr to apply to *OSOT*. One panel in particular stood out for Kerr:

“In the panel on the Mississippi Freedom Democratic Party (MFDP) with Freddie Biddle, Charles McLaurin, Leslie McLemore, and Hollis Watkins, we sang ‘Keep on Pushing.’ The panelists reminded us that when SNCC was organizing, they went to work fields or pool halls, keeping in mind that they must go to where the people are. I think that’s a good lesson for our project—that if we want to provide the history of and stories by these veterans and younger activists, we must meet them where they are. And as Freddie Biddle pointed out, ‘we cannot go backwards.’”

And for Lewis the gathering demonstrated the importance of hearing the voices of different generations of activists:






Leah Kerr (left) and Evan Lewis

“Not only were we able to honor and learn from Student Nonviolent Coordinating Committee veterans, but the virtual conference provided an important space for intergenerational discourse. Through workshops and sessions, the conference really broadened the participants’ understanding of freedom work and drew a direct through-line between issues taken on and struggles faced by SNCC activists in the 1960s, and what current activists and communities are facing today. With the *Our Story, Our Terms* project we hope to continue to delve into this activist legacy and build upon the intergenerational community formation and knowledge-sharing fostered by

the 60th Anniversary Conference and the SNCC Legacy Project.”

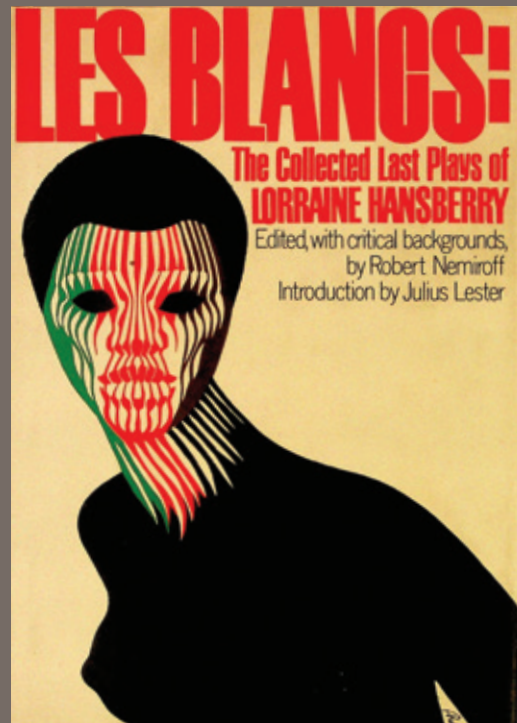
As Lewis and Kerr begin their work with our project partners it is the hope that *OSOT* will expand the collective understanding of the present-day mobilization of protest and political organizing and will allow future generations to learn from the experience of today’s movements, their development, and how their achievements offer practical lessons in the struggle for human and civil rights. You can learn more by visiting: [bit.ly/RLOurStories](https://bit.ly/RLOurStories). 



# New and Noteworthy

## A Book from David Ruggles' Circulating Library for African Americans

The Rubenstein Library has acquired, with the support of Lisa Unger Baskin, a volume from David Ruggles' circulating library for African Americans. Born of free parents in Connecticut, David Ruggles moved to New York City at the age of seventeen. In 1834 he was operating a bookstore, selling abolitionist literature as well as works by African American authors. At the same location, he also opened a circulating library for African Americans who were denied access to New York's public libraries. The location was later subject to an arson attack in 1835, and it has been assumed that the majority of the book collection was lost. This item with a book ticket for the New York Anti-Slavery Library is presumed to be a rare survival from this important circulating library. The label from Ruggles' circulating library is preserved in Jeremiah Taylor's *The Rule and Exercises of Holy Living*, Boston, 1820.



*Les Blancs: The Collected Last Plays Of Lorraine Hansberry.* New York: Random House, 1972.

The Sallie Bingham Center for Women's History & Culture has acquired a first edition of *Les Blancs: The Collected Last Plays Of Lorraine Hansberry*, in the original dust jacket. Edited with critical backgrounds by Robert Nemiroff, and an introduction by Julius Lester, this volume includes three plays: *Les Blancs*, *The Drinking Gourd*, and *What Use Are Flowers?*



## San Francisco Bay Area Public Transit Anti-Smoking Advertising Campaign Poster

The John W. Hartman Center for Sales, Advertising & Marketing

History has acquired an award-winning ad campaign created by the African American owned Crossover Creative Group. Designed by creative director Steve Climons, copywriter Terri Murray, and photographer Sven Widerholt for the California Department of Health Services Tobacco Control in 2005. The campaign warned Black smokers of the dangers of broadly marketed menthol cigarettes.

# Events and Exhibits

## SELECTED ONLINE EVENTS

The following recorded events were part of the John Hope Franklin Research Center's 25th Anniversary Series.

**James Van Der Zee and Michael Francis Blake: Picturing Blackness in the 1920s**  
Lecture by Dr. Emilie Boone, Assistant Professor of African American Studies, New York City College of Technology, CUNY. A scholar of art and visual culture of the African Diaspora with a focus on photography, Boone has a forthcoming book on photographer James Van Der Zee.  
[bit.ly/FRCBoone](http://bit.ly/FRCBoone)

**"YOUR PETITION IS AN INSTRUMENT WHICH DISPROVES THE CLAIM THAT THE NEGRO DOES NOT WISH A NATION OF HIS OWN": The Earnest Sevier Cox Papers and the White Supremacist Archive in Black Nationalist History**  
Lecture by Erik S. McDuffie, Associate Professor of History, University of Illinois Urbana-

Champaign. McDuffie is a past recipient of a 2016-2017 John Hope Franklin Research Center travel grant and visited the Rubenstein Library for research in our collections  
[bit.ly/FRCMcDuffie](http://bit.ly/FRCMcDuffie)

**Finding Gold About Green: Discoveries about Green Bratton of Historic Brattonsville at the Franklin Research Center**  
Lecture by Lisa Bratton, Professor of History, Tuskegee University. Bratton is a past recipient of a John Hope Franklin Research Center travel grant and visited the Rubenstein Library for research in our collections.  
[bit.ly/FRCBratton](http://bit.ly/FRCBratton)

**Finding SNCC Women in the Archive**  
Lecture by Emilye Crosby, Professor of History, SUNY Geneseo. Crosby

is a past recipient of a John Hope Franklin Research Center travel grant and visited the Rubenstein Library for research in our collections.  
[bit.ly/FRCCrosby](http://bit.ly/FRCCrosby)

**Black Lives in the Archives**  
Roundtable discussion with Chaitra Powell, Curator of the Southern Historical Collection at UNC-Chapel Hill; Andre Vann, Coordinator of University Archives and Instructor of Public History at North Carolina Central University; and John B. Gartrell, Director of the John Hope Franklin Research Center. The three curators discuss their origins, work, and evolution in the archival field. They reflect on the responsibility of managing Black collections and how cultural memory work has impacted their lives.  
[bit.ly/FRCarchives](http://bit.ly/FRCarchives)



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## EXHIBITS

### MARY DUKE BIDDLE ROOM THROUGH MAY 14, 2022

"To Stand by the Side of Freedom": Abraham Lincoln and Nineteenth-Century America. Selections from the David M. Rubenstein Americana Collection

### MAY 31 – JANUARY 28, 2023 Tobaccoland

### MICHAEL AND KAREN STONE FAMILY GALLERY

#### THROUGH APRIL 14, 2022

Celebrating Thirty Years of East Asian Collections

### JOSIAH CHARLES TRENT HISTORY OF MEDICINE ROOM

#### THROUGH APRIL 14, 2022

Early Studies in Parapsychology at Duke

#### APRIL 26 – OCTOBER 15, 2022

Good Vibrations! A Look at the Golden Era of Electrotherapy

### JERRY AND BRUCE CHAPPELL FAMILY GALLERY

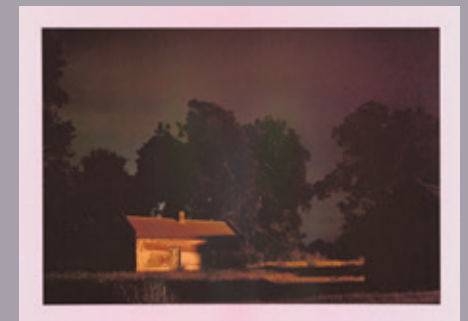
#### THROUGH MAY 29, 2022

Our History, Our Voice: Latinx at Duke/  
Nuestra Historia, Nuestra Voz: Latinas/os/  
es/x en Duke

### PHOTOGRAPHY GALLERY

#### APRIL 16 – SEPTEMBER 28, 2022

Light in Four Acts: Between Science and Poetics



The Rubenstein Library has a regular schedule of events and exhibits. For more information, visit us online at [library.duke.edu/rubenstein](http://library.duke.edu/rubenstein)





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## Catch the Conversation

In case you missed our February 16 conversation with David M. Rubenstein and Peabody Family Distinguished Professor of History Thavolia Glymph on "Abraham Lincoln and the American Experiment," the recording of the event is now online at [bit.ly/lincoln\\_talk](https://bit.ly/lincoln_talk).



Their conversation was part of a series of events accompanying our exhibition in the Mary Duke Biddle Room, *"To Stand by the Side of Freedom": Abraham Lincoln and 19th-Century America*, featuring rare and unique materials from the David M. Rubenstein Americana Collection. Special thanks to David M. Rubenstein for making this exhibition possible.